

Dr. Shirsendu Mukherjee

Associate Professor in Economics

Department of Economics
St. Paul's Cathedral Mission College
33/1, Raja Rammohon Roy Sarani (Amharst Street)
Kolkata – 700009, WB, India.

E-mail:

shirsendu.spcmc@gmail.com

Residential Address

ChittaPrity Apartment
Flat No. - 4C, Block – B, 4, Chowdhury Para Road,
Sethpukur, Barasat, Kolkata - 700124

Nationality

Indian

Languages

English, Bengali, Hindi

Teaching Fields

Microeconomics, Macroeconomics, Statistics, Mathematical Economics, Development Economics, Public Finance, Environmental economics, Data Analysis & Research Methodology.

Research Fields

Information and Incentives, Collective Choice, Applied Microeconomic Theory, Mathematical Economics, Data Analysis, Research Methodology, Environmental Economics, Issues in Indian Economy, and Development Economics

Educational Background

- Ph. D. in Economics, 2012-2015
Thesis Title: *Microcredit: Some Theoretical Innovations*
University of Calcutta, Kolkata, WB, India
- M.Phil. in Economics, 2004-2006
Thesis title: *Poverty Management and Self-Help Groups: Potentials in West Bengal*
University of Calcutta, Kolkata, WB, India
- M. Sc. in Economics, 2001-2003
University of Calcutta, Kolkata, WB, India
- B. Sc. in Economics, 1998 – 2001
College: Ramakrishna Mission Vidyamandira, Belur Math, Howrah

University of Calcutta, Kolkata, WB, India
Professional experience

- **Assistant Professor in Economics (2008 - 2021)**
- **Associate Professor in Economics (2021-)**

Department of Economics,
St. Paul's Cathedral Mission College,
33/1, Raja Rammohun Roy Sarani (Amherst Street),
Kolkata –700009, WB, India.

- **Guest Faculty**
 - ✓ Adamas University, Barasat, Kolkata (2016-18)
 - ✓ Rabindra Bharati university, Kolkata (2017 -18)

- **Statistical Investigator (Gr II) (2006-2008)**

Ministry of Statistics and Programme Implementation, NSSO (FOD), Malda RO, WB (N),
Government of India.

Publications

1. "Optimal Group Size with Joint Liability Group Lending Strategy", *Indian Growth and Development Review*, Vol. 8, Issue 1, April, 2015, ISSN: **1773-8254** (Jointly with Dr. Sukanta Bhattacharya).
2. "Optimal Joint Liability and Group Size in Microcredit", *Arthaniti*, Vol. 13, Issue (1-2), 2014, ISSN: **0976-7479** (Jointly with Dr. Sukanta Bhattacharya).
3. "Credit Market Imperfection and Group Lending: Indian Experience", *Rabindra Bharati University Journal of Economics*, Vol. VIII, 2014, ISSN: **0975-802X**.
4. "Group lending and Self Help Groups: Joint Benefit as an Alternative Governance Mechanism", *The Journal of International Trade & Economic Development*, March, 2008, Vol-17(1), ISSN: **0963-8199 (Print), 1469-9559 (Online)** (jointly with Dr. Sukanta Bhattacharya, Prof. Sarmila Banerjee).
5. "An overview of Indian Microfinance", Book title: *The Changing Identity of Rural India: A Socio-historical Analysis*, Editors – Elisabetta Basile & Ishita Mukhopadhyay, Anthem South Asian Studies, New Delhi, 2009, ISBN: **-13: 9788190757027** (Jointly with Dr. Sukanta Bhattacharya).
6. "Group Lending and Financial Inclusion: The role of NABARD", *International Journal of Social Sciences and Economic Research (IJSER)*: Volume 4, No. 3, Issue March 2019), UGC enlisted Journal no.: **63200**, <http://www.ijsser.org/more2019.php?id=146>, ISSN: **2455-8834**.
7. "Automobile Industry in India: A Recent Study" *International Journal of Scientific Research and Reviews (IJSRR)*: Vol. 8 Issue 2, April – June, 2019; page: 1469-1483), UGC enlisted Journal no.: **63179**, ISSN: **2279-0543**.
8. "Changing Pattern of Migration in West Bengal", *International Journal of Research and Analytical Reviews (IJRAR)*: Vol. 6, Issue 2, April-June 2019), UGC enlisted Journal no.: **43602**,

https://ijrar.com/upload_issue/ijrar_issue_20543922.pdf, ISSN: 2348-1269.

9. "Multidimensional Deprivation in India: A Study of Fifteen States", International Journal of Interdisciplinary Research and Innovations (IJIRI: Vol. 7, Issue 2, pp: (285-290), Month: April -June 2019), UGC enlisted Journal no.: 63976, <http://www.researchpublish.com/journal/IJIRI/Issue-2-April-2019-June-2019/30>, ISSN: 2348-1226.
10. **Introductory Microeconomics and Statistics**; 428, July, 2019, New Central Book Agency (P) Ltd, ISBN no. 978 93 5255 126 2; (Jointly with Prof. Debes Mukherjee).
11. A Chapter Titled "**Group Formation and Endogeneous Information Collection in Microcredit**" (page: 149-170) [https://link.springer.com/chapter/10.1007/978-981-13-9981-7_8] in the book titled "**Opportunities and Challenges in Development**"; [<https://link.springer.com/book/10.1007/978-981-13-9981-7>], 581; 2019, Springer, ISBN no. 978 981 13 9980 0; 978 981 13 9981 7 (e book), (Jointly with Dr. Sukanta Bhattacharya).
12. মনোযোগের অর্থনীতি (Attention Economy), উদ্বোধন, (কার্তিক, ১৪৩২, দশম সংখ্যা), Udbodhan Patrika (033-25542403), Vol. 127, No.10, 10 Oct, 2025, ISSN 0971-4316 (UGC - CARE Listed Arts & Humanities Journal).

Popular Write-ups (Daily Newspaper, Web journals):

1. "উদ্বোধন বাড়াচ্ছে ভারতীয় টাকার অবমূল্যায়ন", আজকাল, 17th February, 2025, <https://www.eaajkaal.in/epaperdetails/index/dc95fe32-190f4bd3-51b10070>
2. "সমতার দাবিতে নারীদের ভেতর সচেতনতা বাড়ছে", আজকাল, 10th March, 2025, <https://www.eaajkaal.in/epaperdetails/index/a7a66792-1e0f0a45-73a5d9cb>
3. "সুখের সন্ধানে সমন্বয়", 4 no Platform (An Exceptional Web magazine), 27th March, 2025, https://www.4numberplatform.com/?p=38682&utm_campaign=shareaholic&utm_medium=facebook&utm_source=socialnetwork&fbclid=IwY2xjawJbIwVleHRuA2FlbQIxMQABHasZF7u9e9g4bWeU28d4KvDZhk96_TY8pUm62ggEwHHKlvT1vgdNsCIR_A_aem_8Z2Xb-MI5EGTTBgKHtoeIQ
4. "অতিরিক্ত শুল্ক চাপিয়ে বাণিজ্য যুদ্ধের ডাক ট্রাম্পের? কতটা বিপদের মুখে ভারত?", Inscript.me, 10th April, 2025, <https://inscript.me/trump-tax-will-uss-26-import-duty-on-india-disbalance-indian-market-and-economy>
5. "উন্নয়নের পথ না ঋণের জাল?", Sahomon, 16th April, <https://www.sahomon.com/welcome/singlepost/can-this-debt-be-called-development>
6. "দিন দিন কেন অসুখী হচ্ছে ভারত?", আজকাল, 18th April, 2025, <https://www.eaajkaal.in/epaperdetails/index/15375aff-5fe3ae4f-6a975939>
7. "মা ও সন্তানের স্বাস্থ্যরক্ষায় মডেল হয়ে উঠছে রাজ্য", আজকাল, 8th May, 2025, <https://www.eaajkaal.in/.../index/36790df5-e05f6515-414029c3>
8. "কিশোর মনে নেতিবাচক প্রভাব ফেলছে স্মার্টফোন: মুক্তির উপায় কি?", 7th June, 2025, Sahomon, <https://www.sahomon.com/welcome/singlepost/effect-on-the-minds-of-youth-by-smart-phones>

9. “পিয়ম পোষণে বরাদ্দ কম ক্ষতিগ্রস্ত হচ্ছে শিশুরা”, আজকাল, 7th June, 2025,
<https://www.eajikaal.in/epaperdetails/index/93b52690-5b3afd05-4997dff3>

Paper Presentations in Seminar/Conferences/Workshops

I. International

- 1) Presented a paper titled “Endogeneous Information Collection and Group Formation in Microcredit” in the **11th Annual Conference on *Economic Growth and Development*** organized by **Indian Statistical Institute, Delhi (17-19.12.2015)**.
- 2) Presented a paper titled “Optimal Joint Liability and Group Size in Microcredit” in the two-day **Centenary Research Scholar Workshop (International) on *Growth and Regional Disparities: Theory and Empirics*** organized by the **Department of Economics, University of Calcutta (08-09.07.2014)**.
- 3) Presented a paper titled “Optimal Group Size Under Group Lending with Joint Liability and Social Sanction” in the **9th Annual Conference on *Economic Growth and Development*** organized by **Indian Statistical Institute, Delhi (19-21.12.2013)**.
- 4) Presented a paper titled “Optimal Group Size under Joint Liability” in the **XXIInd annual conference on *Contemporary issues in Development Economics*** organized by the **Department of Economics, Jadavpur University (03-04.01.2013)**.

II. National

- 5) Presented a paper titled “Optimal Joint Liability and Efficient Group Size in Group Lending” in a national seminar on ***Indian Economy: people, Political Economy, Path and Phases*** jointly organized by **Forum of Development Economics, Kolkata and Department of Economics, Calcutta University (27-28.03.2014)**.

III. State Level

- 6) Presented a paper titled “Microcredit with Group Lending Joint Liability Strategy: A Step towards Financial Inclusion” in the Two-day State Level Seminar on ***Rural Resource, Credit and Livelihood: The Question of Inclusion*** sponsored by **NABARD (West Bengal)** and organized by the **Department of Economics, Rabindra Bharati University, Kolkata (27-28.02.2014)**.
- 7) Presented a paper titled “Joint Liability Group Lending Strategy: Theoretical Possibilities” in the Two-day State Level Seminar on ***Contemporary Issues on Development Economics*** organized by **Department of Economics, Rabindra Bharati University, Kolkata (11-12.03.2014)**.
- 8) Presented a paper titled “Competition and Innovations in Microfinance: Some Theoretical Issues” in the ***Pre-submission Ph. D. Seminar*** held at the **Department of Economics, University of Calcutta on December 18, 2014**.

RC/STC/WorkshopParticipation

1. Attended one WORKSHOP/ SHORT TERM COURSE (STC) on MOOCs, E-Content Development and Open Education Resources at UNIVERSITY OF CALCUTTA during the period 19-25 March, 2019 sponsored by UGC, MHRD
2. Attended one SHORT TERM COURSE (STC) on Gender Sensitization and Empowerment at UNIVERSITY OF CALCUTTA during the period 05-11 Nov., 2019 sponsored by UGC, MHRD
3. Attended one ARPIT Refresher Course (RC) in Economics at SWAYAM ARPIT ONLINE COURSE CERTIFICATION during the period 01.12.20- 31.03.21 organised by Swayam, Ministry of Education, GOI
4. Successfully completed the Faculty Development Programme on “Many Nuances of Indian Art and Architecture: An Aesthetic Journey” jointly organized by St. Paul’s C. M. College and Surendranath College for Women during 8th-16th October 2023.
5. Participated in 8-day Faculty Development Programme (in online mode) on MYRIAD MOVEMENTS: TRAVEL, MIGRATION AND THE DYNAMICS OF CONTACT from 22nd- 29th September 2024, organised by St. Paul’s Cathedral Mission College, Kolkata in collaboration with Surendranath College for Women, Kolkata

Administrative Responsibilities

1. Served as the Head, Department of Economics, SPCMC (2017-2021)
2. Serving as a Member, Undergraduate Board of Studies (UGBOS), Calcutta University (2018 -)

SEMINAR PARTICIPATION

1. State Level Webinar entitled “Challenges for the Indian Economy in the Post-Covid Era: The State of Migrant Labourers and Policy Issues of the Government”, jointly organised by the Department of Economics and Internal Quality Assurance Cell, New Alipore College on 26.06.2020.
2. “Impact of Lockdown on Indian Economy: Challenges and Prospects”, Organized by the Department of Economics, Jogesh Chandra Chaudhuri College on 30 June 2020.
3. Webinar on “Health Care in India and Covid-19: Less Attention and More Extravaganza”, jointly organized by IQAC of K. K. Das College, Kolkata and Prabhu Jagatbandhu College, Howrah held on 28th June 2020.
4. National Webinar Series on “Future of Institutional Education, Economy and Society in the Post-Covid Era” Jointly organized by IQAC, Gokhale Memorial Girls’ College, Kolkata & IQAC, Vijaygarh Jyotish Ray College, Kolkata on 27th of May 2020 (Session 1).
5. National Webinar Series on “Future of Institutional Education, Economy and Society in the Post-Covid Era” Jointly organized by IQAC, Gokhale Memorial Girls’ College, Kolkata & IQAC, Vijaygarh Jyotish Ray College, Kolkata on 25th of May 2020.
6. International Webinar on “COVID 19: Emerging Challenges and Capacity Building”, organized by I.Q.A.C., Bangabasi Morning College during 26th and 27th June 2020.
7. Participated in the Webinar on “Open Educational Resources” organized by St. Paul’s Cathedral Mission College on 1st July, 2020.

8. Participated in the 3-day Online Workshop and Training Programme on “Developing Skills Through ICT Tools and Techniques” organized by Gokhale Memorial Girls’ College from 2nd July to 4th July, 2020.
9. Participated in the International Webinar on “Life and Livelihood of the Migrants in India: Lessons Learnt from the Pandemic” organized by Surendranath College on 6th July, 2020.
10. Participated in the Webinar on “Situation Assessment Survey of Students’ Households During the Lockdown Period” organized by St. Paul’s Cathedral Mission College on 18th July, 2020.
11. Participated in the International Webinar on “Covid-19: Emerging Challenges and Capacity Building” organized by Bangabasi Morning College on 26th and 27th June, 2020.
12. Participated in the Two-Day International Webinar organised by the Department of Economics, Gokhale Memorial Girls’ College, Kolkata on 9th and 10th July 2021 from 4:00 pm to 6:00 pm.

It is incomplete...

List of Programs served as Resource Person:

1. Delivered one Lecture on “Career Options and opportunities with Economics- Statistics- Mathematics” for the students of class XI & XII organised by Ramakrishana Mission Vidyalaya, Narendrapur on 5th June, 2023.
2. Delivered one 3 hour Lecture on “Environment & Development” in a Add-On Course on Development Studies organised by Department of Economics, Women's Christian College in collaboration with Department of Economics, St. Paul's Cathedral Mission College & Department of Economics, Maulana Azad College on 9th June, 2023.
3. Delivered one Lecture on “Newly Introduced UG Syllabus under CCF, 2022 in Economics” on 31 July, 2023 as a Resource Person at the Heritage campus on the newly introduced Semester wise UG Syllabus for 4-year (Honours & Honours with Research) and 3-year Multidisciplinary Programme of UG Courses of studies in Economics under CCF, 2022 as introduced by the University of Calcutta.
4. Delivered one Lecture at St. Paul's Cathedral Mission College (22.11.2023, 2pm): “Value Oriented Life Skill Education”. It was an Orientation Workshop for Teachers.
5. Delivered one Lecture at Bhawanipore Education Society College (26.04.2024, 10:00am - 5:00 pm): “Introductory Statistics and its Application using Advanced Excel”. It was an Orientation Workshop for Teachers of different colleges.
6. Delivered one Lecture at Surendranath College for Women (22.05.2024, 9:00am -3:30pm): “Research Methodology and Data Analytics: Hands on Training in Advanced Excel, STATA, PYTHON and Artificial Intelligence”. It was meant for Both Teachers & Students (Add-on Course). ... Day 1
7. Delivered one Lecture at Surendranath College for Women (20.06.2024, 11:00am -3:30pm): “Research Methodology and Data Analytics: Hands on Training in Advanced Excel, STATA, PYTHON and Artificial Intelligence”. It was meant for Both Teachers & Students (Add-on Course). ... Day 2

8. Delivered one Lecture at Women's Christian College (25.06.2024, 10:00am - 5:00 pm): "Introductory Statistics and its Application using Advanced Excel". It was organized for the Teachers of different colleges only.
9. Delivered one Lecture at St. Paul's Cathedral Mission College (03.07.2024, 10:00am - 5:00 pm): "Introductory Statistics and its Application using Advanced Excel". It was organized for the Teachers of different colleges only.
10. Delivered one Lecture at Surendranath College for Women (16.07.2024, 10:00am - 5:00 pm): "Introductory Statistics and its Application using Advanced Excel". It was organized for the Teachers of different colleges only.
11. Delivered one Lecture at Victoria College (14.10.2024, 10.30am -3:30 pm): "Introductory Statistics and its Application using Advanced Excel". It was organized for the students of different colleges.
12. Delivered one Lecture at Gurudas College (24.05.2024, 12:00 noon): "Value Oriented Life Skill Education". It was an FDP workshop organized for Teachers of the college.
13. Delivered one whole day Lecture at New Alipore College (19.11.2024, 10.30am -3:30 pm): "Data Analysis & Research Methodology (Power Query & Power BI)". It was organized for the Teachers of different colleges only.
14. Delivered one whole day Lecture at Bethune College (12.12.2024, 10.30am -3:30 pm): "Data Analysis & Research Methodology (Power Query & Power BI)". It was organized for the Teachers of different colleges only.
15. Delivered one whole day Lecture at Bhawanipore Education Society College (06.01.2025, 10:00am - 5:00 pm): "Data Analysis & Research Methodology (Power Query & Power BI)". It was organized for the Teachers of different colleges only.
16. Delivered one whole day Lecture at Bhawanipore Education Society College (07.01.2025, 10:00am - 5:00 pm): "Data Analysis & Research Methodology (Power Query & Power BI)". It was organized for the Teachers of different colleges only.
17. Delivered one Lecture at Loreto College (16.01.2025, 10.30am - 3:30 pm): "Data Analysis & Research Methodology (Power Query & Power BI)". It was organized for the students of different colleges.
18. Delivered one whole day Lecture at Bhawanipore Education Society College (01.12.2025, 10:00am - 5:00 pm): "Five-Day Faculty Development Programme on Leveraging Modern Data Tools and AI for Enhanced Research Practices and Ethical Considerations". It was organized for the Teachers of different colleges only.
19. Delivered one whole day Lecture at Bhawanipore Education Society College (02.12.2025, 10:00am - 5:00 pm): "Five-Day Faculty Development Programme on Leveraging Modern Data Tools and AI for Enhanced Research Practices and Ethical Considerations". It was organized for the Teachers of different colleges only.
20. Delivered one Lecture at Acharya Prafulla Chandra College (NAAC ACCREDITED 'A' GRADE COLLEGE) (Govt. Sponsored) New Barackpore, North 24 Parganas, Kolkata-700131, West Bengal titled "Financial Inclusion of the Students through Students Credit Card" on 5th January, 2026 in an academic programme on "Financial Inclusion of the Students through Students' Credit Card" as a part of Students Week Celebration".

Dr. Shirsendu Mukherjee ---- Publications

1. "Group lending and Self Help Groups: Joint Benefit as an Alternative Governance Mechanism", *The Journal of International Trade & Economic Development*, March, 2008, Vol-17(1), **ISSN: 0963-8199 (Print), 1469-9559 (Online)** (jointly with Dr. Sukanta Bhattacharya, Prof. Sarmila Banerjee).
2. "An overview of Indian Microfinance", Book title: *The Changing Identity of Rural India: A Socio-historical Analysis*, Editors – Elisabetta Basile & Ishita Mukhopadhyay, Anthem South Asian Studies, New Delhi, 2009, **ISBN: -13: 9788190757027** (Jointly with Dr. Sukanta Bhattacharya), Page 96-112, Published in 2009
3. "Optimal Joint Liability and Group Size in Microcredit", *Arthaniti*, Vol. 13, Issue (1-2), 2014, **ISSN: 0976-7479** (Jointly with Dr. Sukanta Bhattacharya).
4. "Credit Market Imperfection and Group Lending: Indian Experience", *Rabindra Bharati University Journal of Economics*, Vol. VIII, 2014, **ISSN: 0975-802X**.
5. "Optimal Group Size with Joint Liability Group Lending Strategy", *Indian Growth and Development Review*, Vol. 8, Issue 1, April, 2015, **ISSN: 1773-8254** (Jointly with Dr. Sukanta Bhattacharya).
6. "Group Lending and Financial Inclusion: The role of NABARD", *International Journal of Social Sciences and Economic Research (IJSSER)*: Volume 4, No. 3, Issue March 2019), UGC enlisted Journal no.: **63200**, <http://www.ijsser.org/more2019.php?id=146>, **ISSN: 2455-8834**.
7. "Automobile Industry in India: A Recent Study" *International Journal of Scientific Research and Reviews (IJSRR)*: Vol. 8 Issue 2, April – June, 2019; page: 1469-1483), UGC enlisted Journal no.: **63179**, **ISSN: 2279-0543**.
8. "Changing Pattern of Migration in West Bengal", *International Journal of Research and Analytical Reviews (IJRAR)*: Vol. 6, Issue 2, April-June 2019), UGC enlisted Journal no.: **43602**,
https://ijrar.com/upload_issue/ijrar_issue_20543922.pdf, **ISSN: 2348-1269**.
9. "Multidimensional Deprivation in India: A Study of Fifteen States", *International Journal of Interdisciplinary Research and Innovations (IJIRI)*: Vol. 7, Issue 2, pp: (285-290), Month: April - June 2019), UGC enlisted Journal no.: **63976**,
<http://www.researchpublish.com/journal/IJIRI/Issue-2-April-2019-June-2019/30>, **ISSN: 2348-1226**.
10. **Introductory Microeconomics and Statistics**; 428, July, 2019, New Central Book Agency (P) Ltd, **ISBN no. 978 93 5255 126 2**; (Jointly with Prof. Debes Mukherjee).
11. A Chapter Titled "**Group Formation and Endogeneous Information Collection in Microcredit**" (page: 149-170) [https://link.springer.com/chapter/10.1007/978-981-13-9981-7_8] in the book titled "**Opportunities and Challenges in Development**"; [<https://link.springer.com/book/10.1007/978-981-13-9981-7>], 581; 2019, Springer, **ISBN no. 978 981 13 9980 0; 978 981 13 9981 7 (e book)**, (Jointly with Dr. Sukanta Bhattacharya).
12. "উদ্বোধন বাড়াচ্ছে ভারতীয় টাকার অবমূল্যায়ন", আজকাল, 17th February, 2025, <https://www.eaajkaal.in/epaperdetails/index/dc95fe32-190f4bd3-51b10070>
13. "সমতার দাবিতে নারীদের ভেতর সচেতনতা বাড়ছে", আজকাল, 10th March, 2025, <https://www.eaajkaal.in/epaperdetails/index/a7a66792-1e0f0a45-73a5d9cb>

14. “সুখের সন্ধানে সমন্বয়”, 4 no Platform (An Exceptional Web magazine), 27th March, 2025, https://www.4numberplatform.com/?p=38682&utm_campaign=shareaholic&utm_medium=facebook&utm_source=socialnetwork&fbclid=IwY2xjawJbIwVleHRuA2FlbQIxMQABHasZFH7u9e9g4bWeU28d4KvDZhk96 TY8pUm62ggEwHHKlvT1vgdNsCIRa aem 8Z2 Xb-Ml5EGTTBgKHtoelQ
15. “অতিরিক্ত শুল্ক চাপিয়ে বাণিজ্য যুদ্ধের ডাক ট্রাম্পের? কতটা বিপদের মুখে ভারত?”, Inscript.me, 10th April, 2025, <https://inscript.me/trump-tax-will-uss-26-import-duty-on-india-disbalance-indian-market-and-economy>
16. “উন্নয়নের পথ না ঋণের জাল?”, Sahomon, 16th April, <https://www.sahomon.com/welcome/singlepost/can-this-debt-be-called-development>
17. “দিন দিন কেন অসুখী হচ্ছে ভারত?”, আজকাল, 18th April, 2025, <https://www.eaajkaal.in/epaperdetails/index/15375aff-5fe3ae4f-6a975939>
18. “মা ও সন্তানের স্বাস্থ্যরক্ষায় মডেল হয়ে উঠছে রাজ্য”, আজকাল, 8th May, 2025, <https://www.eaajkaal.in/.../index/36790df5-e05f6515-414029c3>
19. “কিশোর মনে নেতিবাচক প্রভাব ফেলছে স্মার্টফোন: মুক্তির উপায় কি?”, 7th June, 2025, Sahomon, <https://www.sahomon.com/welcome/singlepost/effect-on-the-minds-of-youth-by-smart-phones>
20. “পিএম পোষণে বরাদ্দ কম ক্ষতিগ্রস্ত হচ্ছে শিশুরা”, আজকাল, 7th June, 2025, <https://www.eaajkaal.in/epaperdetails/index/93b52690-5b3afd05-4997dff3>
21. মনোযোগের অর্থনীতি (Attention Economy), উদ্বোধন, (কার্তিক, ১৪৩২, দশম সংখ্যা), Udbodhan Patrika (033-25542403), Vol. 127, No.10, 10 Oct, 2025, ISSN 0971-4316 (UGC - CARE Listed Arts & Humanities Journal).